



# 2022 Annual Gala

# **SPONSORSHIPS**






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Proceeds from our 2022 Gala support Opportunity Partners' mission of advancing the quality of life for people with disabilities. OP is grateful to have such a dedicated group of supporters.



# SPONSORSHIP OPPORTUNITIES

*Opportunity Partners Gala | Saturday, May 14, 2022*

SPONSOR BENEFIT	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Event program ad	Two pages 	Full page 	Full page 	Half page 	Quarter page 
Cause marketing opportunities via social media (6,000+ followers), promotional materials and more	•	•	•	•	•
Recognition in OP's quarterly mailed newsletter – audience of 5,000	•	•	•	•	•
Annual group volunteer opportunity	•	•	•	•	•
Event seating	30	20	10	10	5
Recognition from event emcee	•	•	•	•	•
Logo on OP event website	•	•	•	•	•
Event signage	•	•	•	•	•
Inclusion in media releases	•	•	•	•	•
Logo in event invitation	•	•	•		
Video interview of company representative	•	•	•		
Preferred seating	•	•			
Equity and Inclusion presentation to your staff	•	•			
Executive on-stage welcome	•				
Logo in Gala video	•				



**Questions? Contact Grace or Alexis at [events@opportunities.org](mailto:events@opportunities.org) or 952-912-7442.**



# OPPORTUNITY PARTNERS 2022 GALA

Saturday, May 14, 2022 – 7:00pm

## ABOUT THE GALA

- The Gala is Opportunity Partners' largest and most important fundraising event of the year. We rely on the generous support of our community to fund our important residential, enrichment and employment programs for people with disabilities.
- Nearly 500 family members, donors, business partners and industry leaders attended our last Gala.
- In 2022, our goal to raise \$400,000 will provide quality, essential services to over 1,200 local individuals.

## LOCATION

The Gala is held at OP's Koch Campus, our largest program center, located at:

**5500 Opportunity Court | Minnetonka, MN 55343**

We are planning for an in-person Gala in 2022 with a virtual component.

## EVENT COMPONENTS

- **Reception and Elegant Dinner**
- **Silent & Premium Auction** – Hundreds of great items to bid on, starting one week prior to the event.
- **Presentation** – OP's President & CEO Bill Schultz and Auctioneer Glen Fladeboe, with a very special guest who is served by OP.
- **Video** – A story of hope and inspiration that you won't want to miss.
- **Entertainment** – A special treat for attendees.

**Past Sponsors Include:** UnitedHealth Group, US Bank, Boston Scientific, Graco, Ryan Companies, Ernst & Young, Atlas Staffing, Ascent, Spire Credit Union, and more.



# OP AT A GLANCE

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Established in 1953 by families, Opportunity Partners advances the quality of life for 1,200 adults with disabilities each year through employment, training and enrichment activities that build independence and promote inclusion in our communities. The Gala provides critical support so we can continue to be here for those who need us the most!

## IN 2020...

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More than **1,200 people** served by OP in the 10-county Minneapolis/St. Paul metro area

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**95 people** took part in virtual services



**274 people** supported in Residential services



**649 people** took part in Enrichment classes

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**415 employees** helped people live, learn and work successfully.



**439 people** worked at our Production centers

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OP continued to support more than **180 people** in Job Retention services and provided support virtually and in person during the pandemic.

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