



Opportunity Partners
Business Services

CASE STUDY

Life Fitness

Life Fitness is a global leader in commercial fitness equipment. For more than 45 years, Life Fitness has been dedicated to creating fitness solutions that benefit both facilities and exercisers. The company's mission to keep people active started with the Lifecycle exercise bike and continues with the widest range of cardio, strength and group training products in the fitness industry.

Its Ramsey production facility employs more than 400 people and produces more than 270 different commercial strength-training units designed to outfit health clubs, fitness facilities, the military, professional and collegiate athletic team training centers, among others throughout the world.

Opportunity Partners has provided an on-site Supported Employment Team (SET) at Life Fitness in Ramsey since 2017.

"The Opportunity Partners team has had a seamless transition into the Life Fitness operations. They are always ready to work with smiles on their faces. I have seen the two teams become one and highly recommend to other businesses to see if they can create a partnership as we have."

-Matt Knode, Life Fitness Production Manager

Main Challenge:

- Life Fitness employees were spending valuable time handling recycling and general clean-up duties at its busy, 333,000 square foot facility in Ramsey.

Solutions:

- A team of four people and a SET supervisor from Opportunity Partners work Monday through Friday at the facility, handling recycling and general housekeeping duties. Duties include sliding large trash containers from work areas and depositing into larger dumpsters. The team also sweeps and picks up debris and recyclable materials around the workstations.
- The Opportunity Partners crew keeps operations flowing smoothly, freeing up the Life Fitness employees for other production duties.

Learn how Opportunity Partners can partner with YOU!

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