

April 14, 2023 | Friday Evening | Koch Campus

celebrating 70 years!






2023 Annual Gala **Sponsorships**

Proceeds from our 2023 Gala support Opportunity Partners' mission of advancing the quality of life for people with disabilities. OP is grateful to have such a dedicated group of supporters.

Opportunity
Partners 

Sponsorship Opportunities

Opportunity Partners Gala | Friday, April 14, 2023

Sponsor Benefit	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Event program ad	Two pages 	Full page 	Full page 	Half page 	Quarter page 
Cause marketing opportunities via social media (6,000+ followers), promotional materials and more	•	•	•	•	•
Recognition in OP's quarterly mailed newsletter – audience of 5,000	•	•	•	•	•
Annual group volunteer opportunity	•	•	•	•	•
Event seating	30	20	10	10	10
Recognition from event emcee	•	•	•	•	•
Logo in event invitation	•	•	•	•	•
Event signage	•	•	•	•	•
Logo on OP event website	•	•	•	•	
Inclusion in media releases	•	•	•	•	
Preferred seating	•	•			
Equity and Inclusion presentation to your staff	•	•			
Executive on-stage welcome	•				
Logo in Gala video	•				



Questions? Contact us at events@opportunities.org or 952-912-7442.

Opportunity Partners 2023 Gala

Friday, April 14, 2023 – Let's get groovy!

ABOUT THE GALA

- The Gala is Opportunity Partners' largest and most important fundraising event of the year. We rely on the generous support of our community to fund our important residential, enrichment and employment programs for people with disabilities.
- Nearly 400 family members, donors, business partners and industry leaders attended our last Gala.
- In 2023, our goal to raise \$400,000 will provide quality, essential services to over 1,000 individuals.

LOCATION

The Gala is held at OP's Koch Campus, our largest program center, located at:

5500 Opportunity Court | Minnetonka, MN 55343

EVENT COMPONENTS

- **Silent & Premium Auction** – Hundreds of great items to bid on, starting one week prior to the event.
- **Presentation** – OP's President & CEO Bill Schultz and Auctioneer Glen Fladeboe, with special mission moments that showcase why your support is so important.
- **Video** – A story of hope and inspiration that you won't want to miss.
- **Entertainment** – A special treat for attendees.

Past Sponsors Include: UnitedHealth Group, US Bank, Boston Scientific, Graco, Ryan Companies, Ernst & Young, Atlas Staffing, Ascent, SPIRE Credit Union, and more.



OP at a Glance

Established in 1953 by families, Opportunity Partners advances the quality of life for more than 1,000 adults with disabilities each year through employment, training and enrichment activities that build independence and promote inclusion in our communities. The Gala provides critical support so we can continue to be here for those who need us the most!

In 2021...



1,052 people with disabilities served by OP in the 10-county Minneapolis/St. Paul metropolitan area

100 people
took part in
virtual services



76 people
took part in
Enrichment classes



272 people
supported in
Residential services

415 employees
helped people live, learn
and work successfully.



182 people
worked at our
Production centers



Supported **255 people** working in competitive, integrated jobs and supported another **202 people** seeking new independent jobs.